

AFRINIC
22 - 28 NOVEMBER 2014
MAURITIUS



SPONSORS BROCHURE

Word from the CEO



Adiel A Akplogan

AFRINIC, as the Regional Internet Registry for Africa and the Indian Ocean, organises meetings twice a year throughout the continent, convening various players from the ICT Ecosystem in Africa. This year, AFRINIC 21 will take place on the beautiful island of Mauritius, 22 to 28 of November 2014.

It is one of the key events which brings together regional and global leading actors from ICT, Internet Services, and Governance sectors to discuss issues relating to the future of the Internet, as well as the innovative socio-economical development in Africa with regards to mobile communications, applications, technology developments, utility, and impact.

AFRINIC meetings also give the opportunity to share expertise through our Training Sessions on such topics as Internet Number Resource Management, IPv6 Deployment, Network Monitoring & Management, and Cybersecurity.

AFRINIC 21 will offer a forum for the Internet community to exchange, discuss and network. In addition, AFRINIC 21 will also mark our entering into a decade of existence as the Regional Internet Registry for Africa.

It is with great pleasure that we invite you to participate in our effort to promote an affordable, open, and secure Internet for our region and we know that your support will go along way in making this possible.

Adiel A. Akplogan



AFRINIC offers a wide range of sponsorship opportunities for AFRINIC 21.

We are committed to developing tailored packages that will best suit your sponsorship objectives.

We cordially invite you to take part in this exciting opportunity as a Conference Sponsor.

AFRINIC 21

AFRINIC 21 will be held in Mauritius from the 22 to 28 November 2014 at the Henessy Park Hotel, located in Ebène. Plenaries start as from 25 November 2014 preceded by free trainings from 22 to 24 November 2014.

EVENT

AFRINIC 21 is the "RendezVous" for Internet ecosystem players such as Mobile Operators, Internet Service Providers, AFRINIC members, Business Operators, and Internet Users.



Audience

The AFRINIC 21 meeting targets:

- AFRINIC Members
- the African & Indian Ocean Internet Community (ie more that 1000 ISP's and Mobile Operators)
- the broader technical Community
- Government Agencies.
- Government & Regulators of the ICT sector

Why be a Sponsor

This event will bring a unique opportunity for networking and sharing of your vision on the future of the Internet. We offer our Sponsorship partners great visibility throughout the event with our Sponsorship Packages. As our privileged partners you will bring value to the Event and also benefit from the buzz surrounding the Event.



Audience

AFRINIC the Regional Internet Registry is an open membership-based organisation responsible for the management and distribution of Internet resources in the African and Indian Ocean region.
www.afrinic.net

BENEFITS OF BEING A SPONSOR

As a Sponsor, you will have the possibility to meet current and prospective consumers, and build up a network of stakeholders. Your organisation can greatly benefit from this partnership, as it will offer you increased visibility in the African Internet Community and Ecosystem.

Use our meeting platform to communicate your services in a unique and effective way, and deliver your message to a targeted audience that will bring value to your business.

Sponsoring an AFRINIC Conference provides you with avenues to directly support the growth of the Internet in Africa and on the Global Scene.

Your Sponsorship not only supports our Event but also all AFRINIC Activities and Programmes during the Event!

Sponsorship Packages

Diamond USD 20,000

- 15-minute presentation
- (non commercial) during plenary sessions
- Name & logo appearance on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry.
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall
- Distribution of your branded gifts, company documentation and meeting packs
- Logo printed on T-shirts, banners, badges and agenda
- Acknowledge in the Annual report & media release
- Dedicated Marketing booth space

Platinum USD 15,000

- 10-minute presentation- (non commercial) during plenary sessions
- Name & logo appearance on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry.
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall
- Logo printed on T-shirts, banners, badges and agenda
- Acknowledge in the Annual report & media release
- Dedicated Marketing booth space

Silver USD 5,000

- Name & logo appear in sponsors list on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry.
- Logo displayed on event banners in the conference hall
- Logo displayed on screen in the conference hall

Promote your Brand Globally

Enhance your company's Image through corporate networking

Increase your company's visibility within the Internet community

Reach your Target market

Your organisation can have the opportunity to “own” its side event during AFRINIC 21 through these tailored sponsorships.

Gala Dinner USD 30,000

This package gives you the opportunity to tailor-made sponsorship benefits with us that will fit with your organisation vision together with AFRINIC platform.

- Welcome speech by your organisation together with AFRINIC CEO
- Your brand colours included at the event (to be further discussed with the Marketing Department to meet your expectations)
- Your Logo on the Gala Dinner invitation card
- Name & logo appearance on meetings website
- Acknowledgement on AFRINIC’s mailing list 1000+ members & leaders in the industry
- Logo displayed in the conference hall
- Logo displayed on the screen in the conference hall during coffee break
- A dedicated space for promoting our partner
- Logo printed on T-shirts, banners, badges and agenda
- 5 complementary invitations
- Marketing booth

Welcome Cocktail USD 12,000

- Welcome speech by your organisation together with AFRINIC CEO
- Your brand colour included at the event
- Name & logo appear in sponsors list on meeting website
- Acknowledgement on AFRINIC’s mailing list 1000+ members & leaders in the industry
- Logo displayed in the conference hall
- Logo displayed on the screen in the conference hall during coffee break
- Logo printed on T-shirts, banners, badges and agenda
- 2 complementary invitations

IN-KIND contribution

Benefits in kind are welcome like delegates bags, delegates gifts, delegates t-shirt or others.

- Name & logo appear in sponsors list on meeting website
- Acknowledgement on AFRINIC’s mailing lists 1000+ members & leaders in the industry.
- Logo displayed on event banners in the conference hall
- Logo displayed on screen in the conference hall during coffee break
- Logo printed on T-shirts, banners.



Sponsor Our AFRINIC 21 week

| | Diamond | Platinum | Gold | Silver | Opening Cocktail | Gala Dinner | Connectivity |
|---|---------|----------|--------|--------|------------------|-------------|--------------|
| Price in USD | 20,000 | 15,000 | 10,000 | 5,000 | 12,000 | 30,000 | |
| Logo on Meeting Website | • | • | • | • | • | • | • |
| Acknowledgement during the opening and closing ceremony | • | • | • | • | • | • | • |
| Acknowledgement on AFRINIC's mailing list 1000+ members & leaders in the industry | • | • | • | • | • | • | • |
| Name & logo on Meeting banners | • | • | • | • | • | • | • |
| Name & logo on Meeting T-shirt | • | • | • | • | • | • | • |
| Sponsor Cocktail and Award Ceremony with AFRINIC's CEO and Management | • | • | • | • | • | • | • |
| Logo on Conference wallpaper | • | • | • | • | • | • | • |
| Acknowledgement at Events | • | • | • | • | • | • | • |
| Logo in Conference publications | • | • | • | • | • | • | • |
| Supply of branded materials for meeting packs, training and conference | • | • | • | • | • | • | • |
| Logo on badge | • | | | | | | |
| Logo on Programme | • | • | | | | | |
| Your Banner in the Conference room | 2 | 1 | | | | 2 | |
| Short Speech at selected Events | • | • | | | • | • | |
| Branding the Social Event Place | | | | | • | • | |
| Marketing Booth | • | • | | | | • | |
| Complimentary tickets for your organisation to social Events | 4 | 3 | 2 | 1 | 2 | 5 | 2 |
| Complimentary Seats for your organisation to Trainings | 4 | 3 | 2 | 1 | 2 | 4 | 2 |
| | • | • | • | • | • | • | • |



Our Previous Sponsors



For more information please
contact PR & Marketing Manager:
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